Lesson 18.10: Media Literacy

media (noun) The different ways of sending information to the public

literacy (noun) The ability to read and write

media literacy

The ability to read and write the different ways of sending information to the public
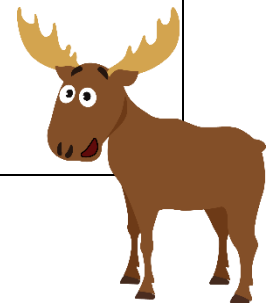
media literacy

(noun) The ability to <u>identify</u> different means of communication, to <u>recognize</u> and to <u>evaluate</u> the messages in the communication, and to <u>create</u> your own communication

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Social Studies for Granite State Kids

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Name _____

Media Literacy

1. What are some examples of media?	
2. Why is it important to be media literate?	
3. How can we become more media literate?	

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Name _____ Answer Key: Possible Responses _____

Media Literacy

1. What are some examples of media?	**Media are ways of communicating with a lot of people; media is everywhere.** • **professional news media like news organizations: reliable and verifiable** • **non-professional media online or printed: not always reliable/verifiable information** • **movies, tv** • **books of all kinds** • **internet webpages** • **music** • **photography** • **radio, podcasts** • **social media: Twitter, Instagram, Facebook, TikTok, YouTube, Pinterest, Reddit, Twitch** • **video games** • **advertisements of all types**	
2. Why is it important to be media literate?	**We need to be media literate to make good choices about our actions. We need to be media literate to be independent in our thinking. We need to be media literate so that the actions we decide to make are ones that help, not hurt, our community.** **Information is being sent to us all the time from all around us. We need to be able to identify how the information is being sent to us and what the information is. We need to be able to tell what the purpose of the information is. We need to know what the information wants us to do so that we can make our own choices.**	
3. How can we become more media literate?	**We can learn about media literacy. The best way to be media literate is to ask questions and practice media literacy skills.** **Key questions to ask when consuming media:** • **Who created this?** • **Which techniques are being used to attract my attention?** • **How might different people interpret this message?** • **Which lifestyles, values, and points of view are represented—or missing?** • **Why is this message being sent?** **It is important as well to not only consume media but also to create it so that students engage in all skills of media literacy.**	